

Cookie Policy

Last updated: [insert date]

1. Introduction

This Cookie explains how **E-Promo LLC-F.Z.** collects and uses technical information and browser cookies on the website **e-promo.com** (“Website”).

We use cookies and server logs to ensure proper functionality, maintain security, and improve performance. This Policy is designed to comply with the UAE Federal Data Protection Law (Federal Decree-Law No. 45 of 2021) and the EU General Data Protection Regulation (GDPR).

2. Use of Cookies and Server Logs

The Website automatically records certain information when you visit, including:

- IP address;
- date and time of access;
- browser version and language;
- device and operating system details;
- referring source (the website or link that led you to our site);
- user interactions on the Website (such as page views or form submissions).

This information is collected for the following purposes:

- analyzing Website performance and visitor traffic;
- ensuring the stability, integrity, and security of our systems;
- detecting and preventing potential security incidents or misuse.

Access to server logs is restricted to authorized personnel, such as system administrators and security specialists. Log data is stored securely and retained only for as long as necessary to fulfill its intended purposes.

The Website uses cookies to provide a functional and secure browsing experience.

These cookies are essential for proper Website operation and are automatically placed when you visit the site.

You can manage or delete cookies via your browser settings. However, disabling certain cookies may affect your ability to use some Website features.

3. Third-Party Analytics

The Website may use third-party analytics tools that collect aggregated or anonymized information about user activity. Such systems operate in accordance with their own privacy and cookie policies. Data from these tools helps us understand Website usage and improve performance.

4. Legal Basis for Processing (GDPR)

For visitors from the **European Economic Area (EEA)**, data processing is based on the following legal grounds:

- **Legitimate Interest (Article 6(1)(f) GDPR)** — for the use of essential cookies and necessary technical data;
- **Consent (Article 6(1)(a) GDPR)** — for the use of non-essential cookies or third-party analytics services.

You may withdraw your consent at any time by adjusting your browser or cookie settings.

5. Data Retention and Security

Automatically collected data (including cookies and logs) is stored securely and processed in compliance with the UAE Federal Data Protection Law and GDPR.

We implement technical and organizational measures to safeguard this information against unauthorized access, alteration, or disclosure.

Data is retained only as long as necessary to fulfill the purposes described in this Policy.

7. Updates to This Policy

We may update this Policy periodically to reflect changes in technology, legal requirements, or our data handling practices.

The most recent version will always be available on this page, with the date of the latest update clearly indicated.

8. Contact Us

If you have any questions about this Policy or how we use cookies and server logs, please contact us at: hi@e-promo.com